

Innovate NOT Collaborate: A User's Guide to Solving "Wicked Problems"

UT Dallas Corporate Education invites you to join us for our next Executive Workshop featuring, Scott Trent. Scott will share his thoughts about applying Creative Leadership, Design Thinking and Organizational Innovation to solving the "wicked problems" in your organization.



Scott Trent, Ph.D., is an artist, academic, and entrepreneur. He received his PH.D. in Media and Communication from the University of Texas at Dallas. His specialties include: Design Thinking, Creativity: Digital Design; and Media-based Collaboration. As a business consultant for twenty years, he has worked with companies in areas of Communication, Leadership, Collaboration and Team Effectiveness. He recently published, **Right** (A New Design Perspective for Business Innovation: Right Thinking in a Left-brain World), providing the scholarship and foundation for creating innovative organizations.

Date: Friday September 14th, 2012 from 8:00 am until 10:30 am

Location: Park Cities Club
5956 Sherry Lane Suite 1700
Dallas, TX 75225
(214) 373-0756

Agenda:

8:00 am	Networking and Breakfast	
8:30 am	Introduction	Thomas Henderson, Assist. Dean, UTD
8:45 am	Innovate NOT Collaborate	Scott Trent
10:15 am	Closing Remarks	Thomas Henderson

Space is limited so please **RSVP** before **Friday September 7th** to **Judith Aubrey** at 972-883-5916 or judith.aubrey@utdallas.edu.